## **Program Book for Business Advertising**

Preferred file type is a high-resolution PDF file. Other acceptable file types are high-resolution (300 dpi) TIF or JPG. All spot colors and RGB images must be Converted to CMYK. Files should be created in the size as indicated Below. Files that we need to modify or recreate may cause a delay in printing and additional fees may be incurred.

Cost:
Full Page (\$400)
Half Page Horizontal (\$300)
Half Page Vertical (\$300)
Quarter Page (\$200)
Business Card (\$100)

To Order on-line click here for Businesses

FULL PAGE AD - \$400 Trim size: 8.5 x 11 Live size: 8 x 10.5 Bleed: 8.75 x 11.25 BUSINESS CARD
AD \$100
3.625 x 2.315

BUSINESS CARD
AD \$100
3.625 x 2.315

(vertical) - \$300
3.625 x 10

QUARTER PAGE AD
\$200
3.625 x 4.875

HALF PAGE (horizontal) AD \$300 7.5 x 4.875 HALF PAGE (horizontal) AD \$300 7.5 x 4.875

Any questions, contact the St. Edward Booster Club at <u>communication@stedsboosterclub.com</u>

Thank you!

